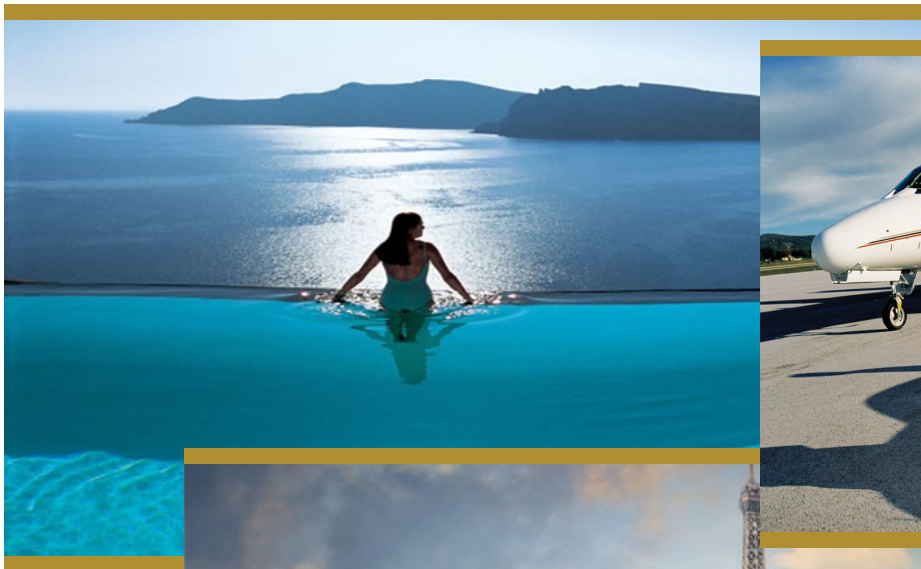




classictravel.com



Media Kit 2024

MISSION STATEMENT



WHO IS ClassicTravel.com?



CLASSICTRAVEL.COM is the ONLY full service and online Luxury Travel Agency with a proprietary online booking site. It is THE website to turn to for busy, travel savvy clients on-the-go who like the flexibility of booking their own luxury hotels.

Of course, we also have a team of experienced well-traveled agents ready to assist clients with any request.

Our weekly newsletter is designed to give our clients the tools to make any trip a perfect one by advising them on top destinations, travel trends, latest offers, timely features and more.

With a list of over 8000 vetted travel clients, our newsletter reaches far and wide.

2024 EDITORIAL



ClassicTravel.com 2024 Editorial Highlights

JANUARY 1

THE TRANSFORMATION ISSUE!

NEW YEAR, NEW YOU! 5 hotels that will transform your mind, body, diet, and health prospects.

JANUARY 15

START YOUR COOKING STREAK

If you want to live healthier, you need to fire up the stove and take dinner into your own hands. Top 5 Hotel chefs to cook under/cooking schools.

FEBRUARY 1

PUT THE SPARK BACK IN YOUR RELATIONSHIP!

Some places seem to be magical for COUPLES. Best spa rooms for couples. Romantic hotels. 10 hotels you want to share with a new love.

FEBRUARY 15

NEWLY ADDED PROPERTIES

Check out these fantastic new properties and plan your getaway.

MARCH 1

THE SPRING STYLE ISSUE: GUIDE TO STYLE: LOOK YOUR BEST

Best Cities for Spring Fashions
Inside hotel interiors - reveals the essential new looks in architectural design. Timeless looks, updated!

MARCH 15

FAMILY TRAVEL ISSUE

Summer is around the corner and we have the scoop on best family-friendly destinations.

APRIL 1

HOW TO SPEND YOUR WEALTH ISSUE!

Successful guys and girls go-to list for the ultimate travel experience! OVER THE TOP EXCESS EXPERIENCES. BUT IT'S OK TO RELAX A LITTLE, TOO. This Classictravel.com feature details the keys to true relaxation, and shows you just where and how to seek it. Private Island retreats, top spas.

APRIL 15

MOTHER'S DAY ISSUE

Forget flowers or brunches, what your mom really wants is a fabulous getaway with her son or daughter. Just in time for Mother's Day, Classictravel.com presents ideas for ultimate Mother's Day getaway.

MAY 1

HONEYMOON/ANNIVERSARY ISSUE

We tap the collective knowledge of our Virtuoso advisors for the most romantic retreats, exclusive honeymoons and best anniversary destinations.

MAY 15

SUMMER TRAVEL DEALS/NEW BEACH CLUB OPENINGS

In this HUGE special section, SHAPE UP YOUR SUMMER plans with tips from our advisors. Summer is almost here and will vanish before you know it. Unless you let us help you organize your calendar now!

JUNE 1

EAT LIKE A KING

Our annual celebration of food! Best new hotel restaurants 2024! This year's trend in food.

JUNE 15

FATHER'S DAY SPECIAL

Don't want to give your Father another tie as a gift but do not know what else to get him? Classictravel.com has trip ideas they are sure to love and remember for years to come.

2024 EDITORIAL



ClassicTravel.com 2024 Editorial Highlights

JULY 1

STRESS FREE TRAVEL ISSUE

TIPS for stress free travel.... vip airport service, 24hr check in and checkout hotel, TSA Precheck and Global Entry. Hotels with Butler service and special amenities that take the stress out of vacations.

WHAT HOTELS ARE DOING TO LIMIT THE STRESS OF TRAVEL – APP KEY, 24 HOUR CHECK IN;

JULY 15

BACHELOR/BACHELORETTE ISSUE

Is your best friend getting married and you are scrambling for bachelor/bachelorette party ideas? Forget the same old tired trip to a strip club or spa afternoon. Classictravel.com has the ultimate guide to the hottest destinations and experiences for an unforgettable experience.

AUGUST 1

BUCKETLIST ISSUE

Where we have been and where we want to go. Bucket list check.

10 GUY VACATIONS THAT WILL CHANGE YOUR LIFE
10 GIRL VACATIONS THAT WILL CHANGE YOUR LIFE.

AUGUST 15

HOTELS WITH THE BEST AMENITIES

Get the most out of what YOUR HOTEL OFFERS.... Great Hotel Perks or Special Amenities.

SEPTEMBER 1

HOLIDAY TRAVEL ISSUE

it is time to start booking your Holiday travel. It may be months away, but Holidays are coming and it is now the best time to plan your Holiday travel. Final payment for festive bookings on hold is now due and hotels are releasing cancelled holds. This may be your last chance to snap up that fabulous room for your Holiday getaway! Procrastinators may pay higher prices and/or not get their first pick if they wait too long to book travel.

SEPTEMBER 15

THE FALL STYLE ISSUE/HOT CITIES GUIDE

A comprehensive guide to the hottest cities in travel right now and the hottest fashions.

OCTOBER 1

THE SPA ISSUE

WHAT MAKES YOU TICK? Reverse the clock with the latest trends in hotel treatments.

OCTOBER 15

GUIDE TO TOP SKI DESTINATIONS

Winter is coming and it is time to plan your next ski trip! Classictravel.com has your guide to epic steeps, deep powder and best winter resorts.

NOVEMBER 1

HOLIDAY HAPPINESS ISSUE

TECH GUIDE Just in time for the holiday season—the best, hottest, and most useful travel tech gear available, tested and ranked by our staff.

NOVEMBER 15

HOLIDAY GIFT IDEAS

Does your family really need another reindeer sweater or Santa socks? Wouldn't your brother be happier with a trip to tour his favorite whisky distillery and your mom on her epic bucket list trip? Create a new family tradition by giving the gift of travel they are bound to remember forever.

DECEMBER 1

THE NEW YEARS ISSUE!

HEROES OF HOTEL MANAGEMENT HOTEL OWNERS PUSHING THE BAR ON SERVICE.
THE BIG TICKET ITEMS...FOR ONCE IN A LIFETIME EXPERIENCES
This month the spotlight is on the best destinations/offers to ring New Years Eve in style.

DECEMBER 15

WINE YOUR NEXT ESCAPE

Pack your bags and explore our list of mandatory hot-spots for all wine lovers. We will rank the 10 best wine vacations/regions.